www.cartradeexchange.com

CarTrade exchange

# The Leading B2B Automobile **Digital Marketplace**

## ABOUT CARTRADEEXCHANGE

**CarTradeExchange** is one of India's leading online auto marketplaces, providing buyers and sellers a robust digital platform for pre-owned vehicles and equipment exchange. The company offers a world-class customer experience through presenting extensive selections in the automobile landscape. CarTradeExchange was incorporated in 2009 as a fully owned subsidiary of Shriram Automall. Mobility solutions, transparent process and operational efficiencies are the mantras for our ongoing success.

Our online bidding platforms, **cartradeexchange.com** attract thousands of buyers and sellers from across the country. Events are live-monitored by a dedicated price analyst team to ensure efficient bidding for customers.

## MULTIPLE AUCTION PLATFORMS

- Regular open auctions
- Closed auctions
- Private treaty

## TYPES OF INVENTORIES

- Pre-owned vehicles and equipment
- NPA and repossessed vehicles
- Demo and media display vehicles
- Insurance and total loss vehicles
- Rental, aggregators and leasing vehicles
- Dealer exchange vehicles

Best Online Marketplace in Pre-owned Automobile Industry **CarTradeExchange International Service Pride Awards 2022**



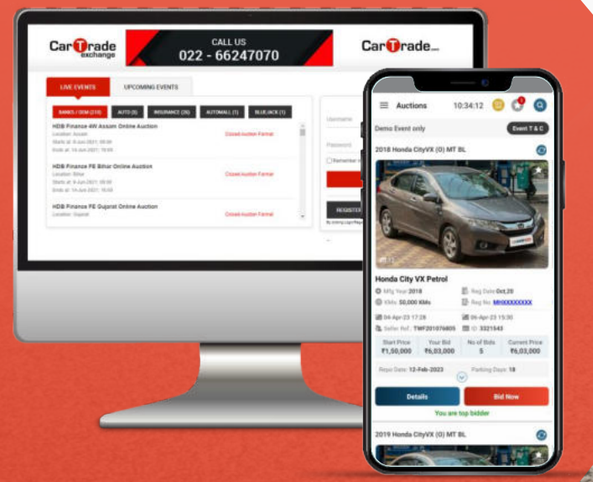
Customer Experience Team of the Year and CX Strategy of the Year Awards at **15th CX Strategy Summit and Awards 2024**

## KEY HIGHLIGHTS

- End-to-end product offerings
- Fair value realisation
- Daily pan-India auctions with multiple bidding options: app, web and SMS bidding
- Widest network of pre-owned vehicle sellers
- Easy to use and controlled portal access with live auction monitoring, IP alerts and support
- Transparent and auditable bidding process with auction and approvals.
- Dedicated customer service and marketing campaigns
- Trusted by the leading banks, NBFCs and OEM's
- White-label solutions
- Only portal working with all insurance sectors
- Police Verification Certificate (PVC) and Know Your Customer (KYC) registered buyers

## DEALERS PARTICIPATION PLATFORMS

- Mobile application
- Desktop live bidding
- SMS bidding




## DEALERS MOBILE APP FEATURES

- Check inventory
- Participate in auctions
- Make payments
- View upcoming auctions

## WE ARE TRUSTED BY

- Public sector banks
- Private sector banks
- Non-banking financial companies
- Leasing and rental companies
- Vehicle aggregators
- Insurance companies
- Original equipment manufacturers
- Individual dealers
- DSAs and franchisees
- Captive Finance

## BE SECURE, REST ASSURED

- Portal security
- Transport security
- Data security & integrity

## INSTA BID

Instant bidding platform with an instant process that gets best matched bids from local dealers

## ROBUST AND SECURED PLATFORM

**CarTradeExchange** delivers web and mobile based software solutions to enable your business with a complete ERP solution for capturing end-to-end workflow of vehicles and equipment such as repossession, yard management, inventory management, dashboard management, lead and dealership management. Our best in class asset liquidation and valuation tools are made for an industry-leading offering.

## REPOSSESSION TO REMARKETING

- Robust system to manage repossessions, yard, valuations, auctions and final release
- Multi-user access with user rights hierarchy
- Automated alerts and triggers
- Cloud-based solution, plug and play
- Custom built

## OPERATIONAL EXCELLENCE

- Licensed software that's regularly maintained and updated
- Drive workflow, processes and audits
- Historical data and analytics
- Price guidance tool
- Drive special programs like customer engagement
- Mobile first
- Total control to the buyer and seller

## OUR GROWTH

**300+**
*Clients network*

**5,000+**
*Auction events Per month*

**45,000+**
*Listings per month*

**10,000+**
*Transactions per month*

**50,000+**
*Buyer network of KYC, Pan Verification & Aadhaar -Pan card Linkage*

## OUR CLIENTS

HeroFinCorp.
TVSCREDIT
TOYOTA FINANCIAL SERVICES
NISSAN FINANCIAL SERVICES
DAIMLER Daimler Financial Services
JOHN DEERE
muthoot CAPITAL
L&T Finance Holdings
CreditWise Capital
TATA CAPITAL
IKF FINANCE
Piramal Capital & Housing Finance
POONAWALLA FINCORP
BLACKBUCK
Bandhan Bank
acko
BAJAJ Allianz General Insurance Co. Ltd.
TATA AIG INSURANCE WITH YOU ALWAYS
Chola MS GENERAL INSURANCE
Edelweiss GENERAL INSURANCE
FUTURE GENERALI TOTAL INSURANCE SOLUTIONS
digit
HDFC ERGO
IFFCO-TOKIO GENERAL INSURANCE Muskurate Raho
MAGMA HDI General Insurance Company Ltd.
नेशनल इन्श्योरेन्स National Insurance Trusted Since 1906
BMW
RAHEJA QBE
Royal Sundaram General Insurance
SBI general INSURANCE SURAKSHA AUR BHAROSA DONO
SHRIRAM General Insurance BE INSURED... REST ASSURED
Liberty General Insurance
Universal Sompo General Insurance Suraksha, Hamesha Aapke Saath
ZURICH kotak General Insurance

CarTrade exchange | SHRIRAM Automall THE POWER OF CHOICE

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