

SAMIL

NEWSWRAP

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SUCCESSFUL CHENNAI CORPORATE CLIENT MEET 2024

Our recent Corporate Client Meeting in Chennai was an energetic forum for sharing **strategies and envisioning future collaborations**. The gathering of industry pioneers sparked meaningful conversations and creative solutions. We deeply appreciate the positive feedback from our esteemed clients, which propels SAMIL's ongoing success to new heights.

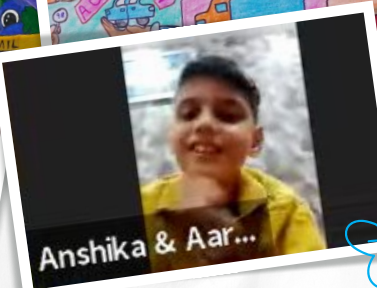
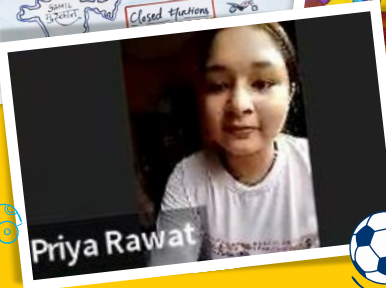
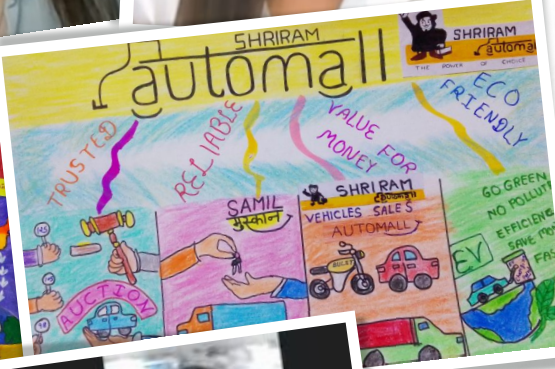
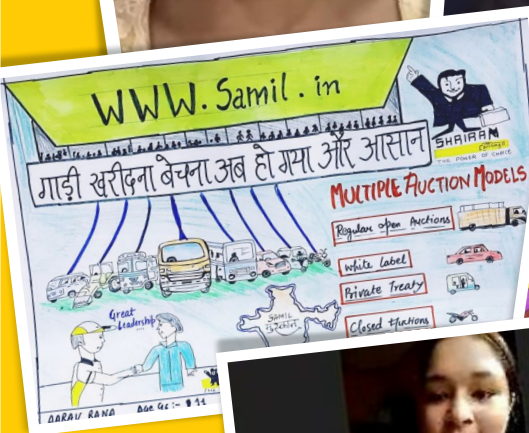
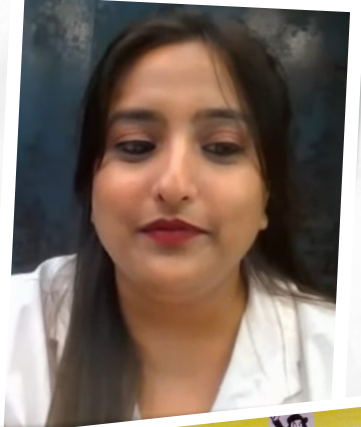
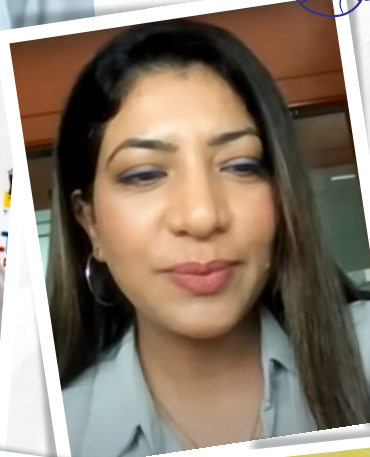


THE SAMIL PICASSO AWARD SHOW 2024 HAS TAKEN US ON AN EXTRAORDINARY ARTISTIC JOURNEY!



With the mesmerizing theme of '**Fusion of Art and Transport**,' we witnessed breath taking **performances and celebrated** the incredible talent of our junior Picassos.

Joined by our esteemed **CEO, Sameer Malhotra**, whose inspiring presence elevated the event, the evening reached new heights as our valued **CXOs announced** the well-deserved winners. Experience the magical journey as we unveil the **winners and relive the unforgettable moments.**



MAHINDRA'S LATEST TEASER SPARKS EXCITEMENT FOR THAR ROXX'S UPCOMING LAUNCH. WHAT TO EXPECT



The Mahindra Thar Roxx, debuting in India on August 15, is a five-door SUV enhancing the popular Thar line-up. It features improved accessibility, a refreshed design with C-shaped LED DRLs, a new grille, and expected ADAS technology. This model aims to boost sales and popularity further.



INTEGRATION OF CTE WITH MAHINDRA FINANCE

CarTrade exchange | Mahindra FINANCE

Our recent integration of **CarTradeExchange** with **Mahindra Finance** is a testament to SAMIL's technical prowess to enable business execute large volume of business efficiently and cost effective way. Handling **8,000 vehicles** in just two weeks is a significant milestone that underscores our commitment to delivering exceptional value to our clients. Kudos to business and operation teams on capitalizing the opportunity.

OLA ELECTRIC TO LAUNCH FIRST ALL-ELECTRIC MOTORCYCLE IN INDIA BY 2025: CEO BHAVISH AGGARWAL



Ola Electric CEO Bhavish Aggarwal announced that the company's first all-electric motorcycle will launch in India in early 2025. The new models will feature in-house developed batteries and will be detailed at an event on August 15. Ola Electric aims to further its EV market impact.

CITROEN BASALT COUPE SHOWCASED AHEAD OF LAUNCH, SET TO LOCK HORNS WITH TATA CURVV

Citroen has launched the Basalt, an SUV Coupe to compete with Tata Curvv in India's affordable segment. The Basalt features a sleek design inspired by the C4, a tech-rich interior, and a 1.2-liter turbo engine. Pre-orders are now open at select dealerships.